

# Presentation of Board members



## Petri Niemi

Chairman of the Board

M.Sc. in Engineering Physics, born 1961

Petri Niemi has served as Chairman of the Board of LeadDesk since 2017. He has also served as a member of the Board and as Chairman of the Board of several other companies. Niemi has been the President and CEO of G2 Invest Oy since 2011 and a Senior Partner in CapMan Plc from 1999–2011. In addition, he has served as Chairman of the Board for example at Bilot Consulting Oy since 2015, Liana Technologies Oy since 2019, Clausion Oy since 2018, Next Games Oyj since 2017, Wega Group Oy since 2017 and Vincit Plc. in 2015–19, and as a member of the Board in Lounea Palvelut Oy since 2017, Wega Group Oy in 2012–2017, Detection Technology Oyj since 2012 and in Insta Group Oy since 2011.



## Eija Kuittinen

Member of the board

Master of Science in Economics, born 1961

Eija Kuittinen has been a member of the Board of LeadDesk since 2019. Since 2016, Kuittinen has also worked at BDO Oy in several different positions, such as a shareholder and a member of the Management Team. She previously worked as a member and partner of the Management Team in both Deloitte Oy in 2009–2015 and PricewaterhouseCoopers Oy in 1991–2007. Kuittinen has also served as a member of VR Group's Management Team in 2007–2009 and as a member of the Board of Directors in Oy Pohjolan Liikenne Ab in 2007–2009 and in the Authorized Public Accountants Association (KHT) in 2000–2006.



## Petteri Poutiainen

Member of the Board  
BBA, EMBA, born 1972

Petteri Poutiainen has been a member of the Board of LeadDesk since 2020. Petteri Poutiainen has been the CEO of Digitalist Group since 2019. Prior to that, he served as Country Manager for Salesforce from 2016 to 2019. Prior to Salesforce, he served for nearly 18 years in management positions at Oracle. Petteri Poutiainen was also one of the founders of Invesdor Oy.



## Emma Storbacka

Nominated as a member of the Board  
M.Sc., born 1985

Emma Storbacka is a candidate for the Board of LeadDesk for 2021. Storbacka has a long background in marketing and business management. Storbacka has worked as a consultant at CapGemin from 2010-2012. In 2012, Emma started with Avaus as a consultant (2012-2013) after which she moved to be responsible for Avaus 'B2B services (2013-2015). In 2015, Storbacka moved to Stockholm to open Avaus 'Swedish office, and following the acquisition Avaus did in Sweden in year 2016, she became Avaus Sweden Country Manager starting 2017. Following the successful integration, Storbacka took over the management of Avaus in 2018 and has served as the CEO since then.





## Antti Hovila

Nominated as a member of the Board  
M.Sc., MBA (HBS), born 1981

Antti Hovila is a candidate for LeadDesk's Board of Directors for 2021. Hovila has a long background in strategy and business development in companies' internal roles and as an investment analyst. Hovila has worked as a management consultant at McKinsey & Company during 2005-2006 and at Nokia in strategy and business development during 2006-2008. After completing his 2008-2010 Harvard MBA studies, Hovila worked during 2010-2019 at global investment management company Fidelity International, most recently as Associate Director of Strategy and Planning. After his years at Fidelity, Hovila joined F-Secure's Leadership Team in 2019 to be responsible for strategy and corporate development. Hovila's current role at F-Secure is Executive Vice President, Strategy & Portfolio.